Press Release

# Exclusive product innovations with Koenig & Bauer LIVE

Virtual trade fair with live sessions about new solutions for the printing industry

* Sneak preview of drupa 2021 will open live stream provided on website
* Market launches of Rapida 106 – Generation 2020 and VariJET 106
* New products and innovations from the broad portfolio of Koenig & Bauer

Würzburg, 12.06.2020
World-exclusive launches will be part of Koenig & Bauer LIVE running from 16-25 June 2020, as well as seeing complete packaging workflow or commercial applications. The weekday streaming from the live area of Koenig & Bauer’s website will cover its diverse portfolio ranging from banknotes, via board, film, metal and glass packaging through to coding, advertising and publication printing. Registrations for the event are possible via koenig-bauer.com/live.

Senior executives will be providing updates on progress and developments. Each session lasts 20 minutes and will be in English or German, with start times at 10.00, 13.00 or 16.00 (CEST). Helping to bridge the gap between drupa originally scheduled for this month and the new date in April 2021, web visitors will learn of Koenig & Bauer’s latest innovations for the printing industry.

Koenig & Bauer LIVE opens with a „sneak preview“ of its planned participation at drupa 2021. The other presentations will cover areas such as Digital and Webfed insights (corrugated and digital printing, flexo printing), Sheetfed Digital services and commercial / packaging production applications. Marking and coding, metal decorating, glass and hollow container printing and banknote solutions will be included under „Special Solutions“. Another highlight will be digital packaging printing updates from Koenig and Bauer Durst joint venture company and launch of the new B1 6,000sph VariJET 106, which integrates inkjet technology into the platform of the high-performance Rapida 106 offset sheetfed press. Also taking center stage will be the market launch of the Rapida 106 – Generation 2020.

Claus Bolza-Schünemann, CEO of Koenig & Bauer AG, said: “The wheels of technology and innovation never stop. With drupa postponed until April next year, we felt now was the time to help bridge the gap and provide updates on our progress and developments. You won’t be disappointed. These insights into the world of print will include exclusive launches. And you can even see a complete packaging workflow or commercial application streamed live on the brand new Rapida.”

You can watch all sessions at the LIVE area of the Koenig & Bauer website. Register here for more information and to become part of the event.

**Photo 1:**Koenig & Bauer LIVE gives an insight into the new products and further innovations for the printing industry.

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#### About Koenig & Bauer

Koenig & Bauer is the oldest printing press manufacturer in the world with the broadest product range in the industry. For more than 200 years, the company has been supporting printers with innovative technology, tailor-made processes and a wide array of services. The portfolio ranges from banknotes, via board, film, metal and glass packaging, through to book, display, coding, magazine, advertising and newspaper printing. Sheetfed and webfed offset and flexo printing, waterless offset, intaglio, simultaneous perfecting and screen printing or digital inkjet – Koenig & Bauer is at home in virtually all printing processes and is the market leader in many of them. In the financial year 2019, the approximately 5,800 highly qualified employees worldwide generated annual sales of more than EUR 1.2 billion.

Further information can be found at [www.koenig-bauer.com](file:///%5C%5CW9%5CVM%5C%40GMT-2019.04.09-10.16.26%5CPresse%5CPresseformular%5Cwww.koenig-bauer.com)