Press Release

# Third RotaJET for decor printer

Interprint invests in yet another digital press from Koenig & Bauer

* Third RotaJET for Interprint
* Web width up to 225 cm
* Company fully committed to digital print
* Continuation of a successful investment strategy

Würzburg, 16.03.2020
Interprint GmbH from Arnsberg, Germany, since October 2019 a member of the Toppan Group, is continuing its successful investment strategy in digital print. The company recently ordered yet another RotaJET digital web press from Koenig & Bauer. The new press is scheduled to enter production in the first half of 2021. With the RotaJET 225, Interprint will be able to process web widths up to 225 cm.

“We are convinced that the future belongs to digital. And with the digital printing technology offered by Koenig & Bauer, we can both accelerate product development and extend our design flexibility. For our customers, variable job volumes, longer repeat lengths and previously impossible colour combinations are becoming ever more important,” says Robert Bierfreund, managing director of Interprint GmbH.

Barely half a year has passed since Interprint last decided to expand its digital printing capacities with the installation of a second RotaJET, and now the company is back once more with the order for its third industrial digital printing press from Koenig & Bauer.

Koenig & Bauer executive board member Christoph Müller: “We view it as a sign of particular appreciation for our work when Koenig & Bauer is not only successful with new customers for its digital presses, but also convinces companies like Interprint, the pioneer of industrial single-pass inkjet printing in the decor industry, to return for a further RotaJET investment.”

More than 15 industrial single-pass digital presses from Koenig & Bauer (including HP PageWide T1190 and T1100 models), with web widths up to 2.8 m and production speeds up to 305 m/min, are currently already in use or else sold and awaiting installation.

#### Photo 1:

Example of a RotaJET for digital decor printing

**Press contact**
Koenig & Bauer Digital & Webfed AG & Co. KG
Henning Düber
T +49 931 909-4039
M henning.dueber@koenig-bauer.com

#### About Koenig & Bauer

Koenig & Bauer is the oldest printing press manufacturer in the world with the broadest product range in the industry. For more than 200 years, the company has been supporting printers with innovative technology, tailor-made processes and a wide array of services. The portfolio ranges from banknotes, via board, film, metal and glass packaging, through to book, display, coding, magazine, advertising and newspaper printing. Sheetfed and webfed offset and flexo printing, waterless offset, intaglio, simultaneous perfecting and screen printing or digital inkjet – Koenig & Bauer is at home in virtually all printing processes and is the market leader in many of them. In the financial year 2018, the approximately 5,700 highly qualified employees worldwide generated annual sales of more than EUR 1.2 billion.

Further information can be found at [www.koenig-bauer.com](file:///%5C%5CW9%5CVM%5C%40GMT-2019.08.07-09.00.09%5CPresse%5CPresseformular%5Cwww.koenig-bauer.com)