Press Release

# Innovative Security and Authentication Solutions: Koenig & Bauer Plans Development Partnership with Graphic Security Systems Corporation

Planned Partnership for the development of anti-counterfeit technologies and for the protection of valuable documents and products

* Development of advanced anti-counterfeiting solutions
* Combination of steganographic technologies with printing presses and quality control capabilities
* Strengthening the portfolio in the field of authentication solutions

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Würzburg, 22.04.2024
Koenig & Bauer and Graphic Security Systems Corporation (GSSC) intend to jointly develop and deliver advanced anti-counterfeiting solutions to customers worldwide. Leveraging the combined expertise of both organizations, this partnership marks a significant step forward in the fight against counterfeiters and the protection of valuable documents and products.

Steganography, the art of hiding data within an ordinary design or artwork to evade detection, replication, and modification lies at the heart of modern anti-counterfeiting efforts. This technique, increasingly endorsed in today's climate, ensures the secure protection of high-security printed documents and products.

By combining the steganographic technologies of GSSC with the printing press and quality control capabilities of Koenig & Bauer, a dynamic and unparalleled level of protection, detection and authentication is achieved. The cost-effectiveness of implementing steganography further enhances its appeal to governments and brands worldwide. The technology itself can be integrated in almost any available printing process from Koenig & Bauer including the digital portfolio.

The GSSC team with Dominic Painter, Vice President of Global Sales and Business Development, and Cary Quinn, Technology Manager, and the Koenig & Bauer team with Julian Schubert, Vice President of Data, Vision and Authentication Solutions, and Marc Hunsänger, Technology Manager, share a vision to industrialize these concepts, paving the way for new solutions in the security printing industry. The launch of the Koenig & Bauer STEGANO technology family represents the initial efforts of both organizations to introduce these concepts to the brand and high-security printing industries. Koenig & Bauer STEGANO is well suited to be printed with a wide variety of different Koenig & Bauer presses like Flexo, Offset and Digital.

The partnership with GSSC strengthens Koenig & Bauer's portfolio in the field of authentication solutions of different technology types for various endmarkets. GSSC is a pioneering anti-counterfeiting technology company renowned for providing state-of-the-art steganographic document security and brand protection solutions. With a focus on custom-tailored solutions that seamlessly integrate into existing design and security infrastructure, GSSC has been at the forefront of innovation in this field.

Furthermore Koenig & Bauer develops and sells Machine Vision System for Inline, Offline and Online Quality Control Systems for various printing presses and offers a wide variety of authentication solutions.

GSSC and Koenig & Bauer will be showcasing their collaborative efforts at the drupa 2024 from May 28 to June 6, offering attendees a firsthand look at the future of security and authentication solutions across a wide range of Koenig & Bauer endmarkets.

#### Photo:

(Left to right) Marc Hunsänger, Technology Manager, and Julian Schubert, Vice President of Data, Vision and Authentication Solutions (both Koenig & Bauer), seal the partnership with Dominic Painter, Vice President of Global Sales and Business Development, and Cary Quin, Technology Manager (both GSSC).

#### Contact person for the press

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**About Koenig & Bauer**
Koenig & Bauer is a globally active printing press manufacturer headquartered in Würzburg (Germany). It supplies machines and software solutions covering the entire printing, finishing and converting process, with a particular focus on packaging. Machines from Koenig & Bauer are capable of printing on practically all substrates – the portfolio ranges from banknotes to board, corrugated, film, metal and glass packaging, and includes book, display, coding, decor, magazine, advertising and newspaper printing. With a history extending back more than 200 years, Koenig & Bauer is the oldest printing press manufacturer in the world and is today at home in virtually all printing processes. Together, the group companies count a total of around 5,700 employees. Koenig & Bauer operates manufacturing plants at eleven locations in Europe, alongside a global sales and service network. The annual revenue in the 2023 financial year was around €1.3bn.

Further information can be found at [www.koenig-bauer.com](http://www.koenig-bauer.com)